



ERIC TRA

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509-954-7432
Seattle, WA

CREATIVE / INDUSTRIOUS / PUNCTUAL

QUALITIES

Offering a dedicated work ethic, ability to adapt and learn new skills, professional interpersonal skills, and excellent attention to detail.

EDUCATION

B.A. Fine Art;

Marketing Minor

Gonzaga university

- Received Academic Achievement scholarship upon enrollment
- Received Mcdonald Art Award
- Graduated December 2011

SKILLS

Technical Proficiency

Platforms: Mac OS X / Windows XP 2000

Design Programs: Adobe Design Suite CS5 / CS6, Adobe Lightroom 3

Photography Knowledge

Professional Canon DSLR: 5D MKII / 7D

35mm film SLR: Canon AE-1

EXPERIENCE

Freelance Photographer

2010 - present

- Independently managed clients for photo-shoots.
- Worked on commissioned photo projects for restaurants and corporate companies to use as visual website material. (product photos, head shots, and interior design related photos)
- Managed custom website and supplementary websites to generate greater visibility among potential clients.

Graphic Designer

September 2010 - April 2012

Gonzaga Student Publications Department

- Managed understaffed design team to produce original Gonzaga publications within set schedule. Punctual delivery of designs and layout allowed for all printed publications to be approved and released on time to the public.
- Created advertisements for weekly student newspaper promoting local businesses toward the student body.
- Designed unique promotional pieces for use in the marketing of various publications and events. Resulted in unexpected high volume circulation of printed material and high attendance for events.

Photography Intern

January 2012 - August 2012

The Pacific Northwest Inlander

- Independently photographed assigned events, people, and places for weekly editions of The Inlander. All assignments were completed and submitted on time.
- Personally arranged photo-shoots with assigned contacts in a manner that accomplished initial goals set by supervisor.
- Successfully covered live events with minimal equipment. Assignments were completed utilizing a strong understanding of appropriate lenses and camera bodies to deliver both stunning and quality shots.

REFERENCE

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